FSBO MASTERY SYSTEM PREP GUIDE

GET THE MOST OUT OF YOUR 45-MINUTE CONSULTATION

FSBO MASTERY

Legal Disclaimer

Important Notice:

For Informational Purposes Only

The information provided in this “Prep Guide” is intended for general informational and educational purposes only and should not be considered financial, legal, or real estate advice.

NO ATTORNEY-CLIENT RELATIONSHIP:

This information does not create an attorney-client relationship. Consult with qualified legal professionals in your jurisdiction for advice specific to your situation.

You assume full responsibility for any decisions or actions taken.

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Before We Meet...

This quick guide is designed to help you organize your thoughts, clarify your goals, and make the most of your upcoming strategy session.

The more prepared you are, the more focused and valuable our time together will be.

Take a few minutes to complete the sections below.

Your Property Snapshot

Property Address: _____

_____

Property Type:

□ Single-Family
□ Condo/Townhome
□ Multi-Family
□ Manufacture / Mobile Home In A Park Community

Bedrooms: _____
Bathrooms: _____
Approx. Square Footage: _____

Your Timeline

When would you ideally like to sell your home?
□ ASAP (0–30 days)
□ 1–3 months
□ 3–6 months
□ Just exploring

Is your timeline flexible? □ *Yes* □ *No*

Your Motivation

Why are you considering selling your home?

_____

_____

_____

_____

Your Pricing Thoughts

Have you thought about a listing price?

□ Yes → $ _____

□ Not yet

How did you arrive at that number?

_____

_____

_____

_____

Your Biggest Concern

What's your biggest concern about selling your home on your own?

□ Pricing it correctly
□ Finding serious buyers
□ Negotiating offers
□ Paperwork / legal process
□ Marketing the property
□ Other: _____

Marketing Plan (If Any)

Where are you planning to market your home?

□ Zillow
□ Facebook Marketplace
□ Yard Sign
□ Word of Mouth
□ Other: _____

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What Do You Want From This Session

What would you like to walk away with after our strategy session?

Questions You Want Answered

Write down any specific questions you want to cover:

Final Note

This session is designed to give you clarity, direction, and practical next steps so you can move forward with confidence and control.

Bring this completed guide with you (or have it nearby), and we'll use it to guide our conversation.